

ADDIE Model of Instructional Design

A

Analysis

Identify goals, assess learner demographics, and gather relevant data through surveys, interviews, and observations.



D

Design

Create a blueprint or storyboard detailing the structure of the training program, including activities, resources, and timelines.



D

Develop

Produce content, design visuals, develop interactive elements, and build assessments.



I

Implementation

Conduct training sessions, facilitate workshops, or launch online courses.



E

Evaluation

Measure learner performance, solicit feedback from participants, and evaluate the attainment of learning objectives.

